

Little things make big things happen

2026 Holidays Fundraiser Drive Toolkit

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Treehouse

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How to Host a Fundraiser Drive



Fundraiser drives help fill the Treehouse Store and support our programs statewide. Your community support adds up, showing little things can make big things happen.

How to host:

1. **Sign up for a fundraiser drive.**
2. Personalize your fundraiser drive page.
3. Choose your strategy! Will you focus on collecting an item from the Supply Needs list or will you collect a variety of items from the Supply Needs list?
4. Promote your fundraiser drive in your community, at work, on social media, etc.!
5. Once your drive is complete, **schedule a drop-off at Treehouse.**

How to promote:

- Customize your fundraiser drive page by adding your own message and photos.
- Share your fundraiser drive page! Use our Printable Engagement Tools, Social Media Tools, Email Template, and Talking Points for Hosts to make your fundraiser drive successful.

Donation Drop-Off Days

Please schedule your drop-off online.

Tuesday–Friday: 9 a.m.–4 p.m.
Saturday: 9 a.m.–2 p.m.

Treehouse Store closures:

- November 11, 2026
- November 26-27, 2026
- December 24, 2026-January 2, 2027

Questions? Contact Drives@treehouseforkids.org or 206.498.3910.

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Supply Needs



We provide youth with high-quality, trendy products comparable to their peers. Items should be new.

Items in bold are needed most.

Clothing

Boys

- Denim
- Hoodies
- **Short- and long-sleeve shirts**
- **Socks & underwear**
- **Sweatpants**
- **Pajamas**

Girls

- Hoodies
- **Pajamas**
- **Short- and long-sleeve shirts**
- **Socks & underwear**
- Sweatpants

Men's

- Denim (straight-leg, cargo, ripped, baggy)
- Hoodies
- **Short- and long-sleeve shirts**
- **Socks & underwear**
- **Sweatpants**
- **Pajamas**

Women's

- Denim (ripped, cargo, baggy, fashionable)
- Hoodies
- **Short- and long-sleeve shirts**
- **Socks & underwear**
- **Sweatpants**
- Pajamas

Teens Hygiene

- Adult's toothbrushes (2-pack)
- **Black hair products**
- **Body wash (liquid)**
- **Curly hair products**
- Deodorant
- Lotion
- **Razors and shaving cream**
- **Shampoo & conditioner**
- Toothpaste

Kids Hygiene

- **Shampoo & conditioner**
- **Body wash**
- **Kid's toothbrushes (2-pack)**
- **Toothpaste**

Toys

- **Arts & crafts (clay, crochet kit, macramé kit, Play-Doh, stitching kit)**
- Board games (Catan, Ticket to Ride, Uno, Codenames)
- Funko Pop! figurines (no weapons)
- Hot Wheels sets (includes tracks & cars)
- **Legos (Building Blocks)**
- **Large dolls (American Girl, Disney, Our Generation)**
- **Action figures**
- Sensory toys (slime, NeeDoh)
- **Small doll sets (Barbie, Monster High, Descendants, Rainbow High)**
- STEM & K'nex sets (Magic, Arts & Crafts, Crystals, Chemistry)
- Sports balls

Teen Gifts (13+)

- Bluetooth speakers
- Karaoke machines
- Headphones (Over-ear, Bluetooth, gaming & noise-cancelling)
- **13+ Lego sets (Botanical, Creator, Disney)**
- Polaroid printer (Kodak Mini 2)
- **Storybook DIY & diorama kits**
- Smart watch
- Self-care set (bath bomb, home spa kit, essential oils & diffuser)
- **Manga box sets**
- Magic: The Gathering or Dungeons & Dragons starter sets
- **Gaming mouse & keyboard**

Your community can participate no matter where they live!
Shop our online wish lists:

Amazon Wish List
GiftList

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Printable Engagement Tools



Use the following tools to promote your fundraiser drive!

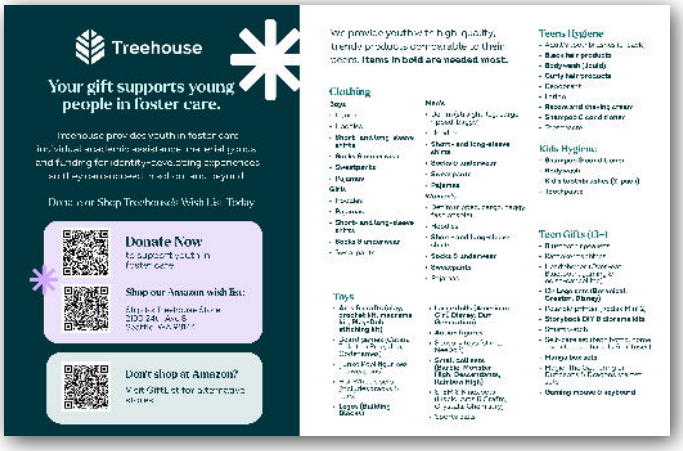
Treehouse Logo

Download the Treehouse logo and put it on your promotional material!

Treehouse

Holidays Drive Poster (17”x11”)

Print the poster and display to advertise your fundraiser drive.



Holidays Gift Tags

Print the tags to provide another way for your community to participate in your fundraiser drive.



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Social Media Tools



Social media is a great way to share your fundraiser drive!

There are two ways you can do that:

1. Post on your social media accounts.

Post photos, videos, and more to encourage your community to participate. Include a link to your fundraiser drive page.

2. Reshare Treehouse's posts.

Share Treehouse posts on your social media accounts. And don't forget to add a link to your fundraiser drive page, too!

Don't forget to tag Treehouse!

@treehouseforkids
@treehouseforkids
@treehouseforkids
@treehouseforkids

Suggested copy for social media:

Join me and @treehouseforkids to support youth in foster care. Every donation, big or small, makes a huge impact. Your contribution helps provide new clothes, school supplies, educational resources, and essential support to kids across Washington state.
[Give details for your drive and/or add a link to your donation page here.]

Message any of the Treehouse social media accounts for support promoting your fundraiser drive online!

Suggested hashtags:

#TreehouseFosterCare
#TreehouseFundraiserDrive

Links to share:

- Meet the Treehouse Class of 2026
- Keeping Students in Foster Care on Track
- Daniela's Journey Back to School and Self
- Why Self-Esteem Matters for Youth in Foster Care
- Foster Care Facts

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Email Template

Edit as needed to best communicate with your network.



Hi **[NAME]**,

To make the holidays brighter for our community, I'm collecting donations for Treehouse, an organization creating opportunities for young people in foster care to thrive. I chose to support Treehouse because **[WHY YOU SUPPORT TREEHOUSE]**.

All over the state, youth in foster care receive education support, essential needs, and advocacy from Treehouse. Last year they sent 4,011 children and young adults one meaningful present during the holidays. One gift, opportunity, and trusted adult makes a big difference for youth experiencing foster care.

Will you join me in supporting Treehouse and youth in foster care? You can make a tax-deductible contribution to my page at **[YOUR PAGE LINK]**.

Sincerely,

[YOUR NAME]

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Talking Points for Hosts



Treehouse partners with youth in foster care by providing:

- Clothes, toys, school supplies, hygiene items, and more
- Weekly one-on-one academic support for students from 9th–12th grade
- Advocacy tools so caregivers & parents statewide can support their K–12 students
- Funding for experiences like summer camp, sports, arts, and more that build self-esteem
- Funding for driver's ed, licensing fees, car insurance, and more

State Budget Cut Outcomes

- $7.4 million of state funding cut in 2025. Treehouse regained half funding only for the 2026-2027 year
- ~400 students lost one-on-one high school support in 2025.
- 74% of Treehouse funding comes from the community, as of March 2026.

During the 2025-2026 school year:

130+
students completed high school

717
young people served by an Education Specialist

4,011
youth in foster care received a holiday gift

1,753
individuals shopped at the Treehouse Store during last year's holiday season

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