Treehouse

Backpacks Not Barriers

2026 Back-to-School
Fundraiser Drive Toolkit

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How to Host a Fundraiser Drive

Fundraiser drives help fill the Treehouse Store and support our programs statewide. Your community support provides youth in foster care with backpacks, not barriers.

How to host:

1. Fill out the fundraiser drive sign-up form.
2. Check your email for a link to your generated fundraiser drive page.
3. Log in to your fundraiser drive page. (You may need to reset the password to your page in order to sign in.)
4. Click the "Manage" button in the top right corner of the page.
5. Personalize your fundraiser drive page.
6. Choose your strategy! Will your drive focus on collecting a single item from the Supply Needs list or will you collect a variety of items on the Supply Needs list?
7. Promote your fundraiser drive!
8. Once your drive is complete, schedule a drop-off here.

Donation Drop-Off Days

Please schedule your drop-off online.

Tuesday–Friday: 9 a.m.–4 p.m.
Saturday: 9 a.m.–2 p.m.

Treehouse Store closures:

- June 15–July 7, 2026
- September 7, 2026

How to promote:

1. Customize your fundraiser drive page by adding your own message and photos.
2. Share your fundraiser drive page! Use our Printable Engagement Tools, Social Media Tools, Email Template, and Talking Points for Hosts to make your fundraiser drive successful.

Questions? Contact **Drives@treehouseforkids.org** or 206.498.3910.

Supply Needs

We provide youth with high-quality, trendy products comparable to their peers. Items should be new

Items in bold are needed most.

Clothing

Boys

- Ankle Socks
- **Cotton Pajamas**
- **Denim**
- Short- and long-sleeve shirts
- **Sweatpants**
- Underwear (Boxers)

Girls

- **Cotton pajamas**
- **Denim**
- Leggings
- **Short- and long-sleeve shirts**
- Sweatpants
- Underwear

Men's

- **Ankle socks**
- **Hoodies**
- **Long-sleeve shirts**
- **Pajamas**
- **Sweatpants**
- **Underwear (boxers)**

Women's

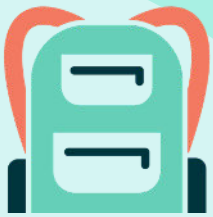
- **Ankle socks**
- **Athletic leggings**
- **Hoodies**
- **Sports bras**
- **Sweatpants**

School Supplies

- Broad-line markers (Crayola)
- Child backpacks
- Dividers
- Erasers
- Fine-line markers (Crayola)
- **Graphing paper**
- Highlighters
- Index cards
- Kids scissors
- **Lunch boxes**
- Mechanical pencils (BIC)
- Pencil sharpeners
- Pens
- Pocket folders
- **Quad-ruled composition notebooks**
- **Scientific calculator**
- Sharpies (black & color)
- Teen backpacks (with laptop pocket)
- USB drive (2-pack)
- **Wired earbuds**

Hygiene

- **Black haircare (Carol's Daughter, Shea Moisture, Cantu)**
- Bodywash
- Deodorant
- **Infant/toddler bodywash**
- Kids 3-in-1 soap (shampoo/conditioner/bodywash)
- **Lotion**
- Razors
- **Shampoo & conditioner (Sister Sky, Pantene, VO5, Aussie)**
- Shaving cream



Your community can participate no matter where they live!

Shop the Treehouse wish list and ship items to: Treehouse Store, 2100 24th Ave S, Suite 100, Seattle, WA 98144.

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Printable Engagement Tools

Use the following tools to promote your fundraiser drive!

Treehouse Logo

Download the Treehouse logo and put it on your promotional material!

Treehouse

Back-to-School Drive Poster

(17”x11”)

Print the poster and display to advertise your fundraiser drive.

Treehouse

Your gift supports young people in foster care.

Treehouse provides youth in foster care individual academic assistance, material goods, and funding for identity-developing experiences so they can succeed in school and beyond.

Donate or Shop the DreamList Today
Your gift goes to support:

Educational toy	$40	New bike & helmet	$150
New shoes	$55	Dance classes	$200
Hair care	$70	School football	$250
Brand-new outfit	$100	Driver's education	$500

Donate Now
to support youth in foster care

Shop our DreamList
Ship to: Treehouse Store, 2100 24th Ave S, Seattle, WA 98144

Supply List

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Social Media Tools

Social media is a great way to share your fundraiser drive! There are two ways you can do that:

1. Post on your social media accounts.

Post photos, videos, and more to encourage your community to participate. Include a link to your fundraiser drive page.

2. Reshare Treehouse's posts.

Share the Treehouse posts on your social media accounts. Don't forget to add a link to your fundraiser drive page, too!

Don't forget to tag Treehouse! @treehouseforkids

Suggested text for social media:

Join me in supporting @treehouseforkids and youth in foster care. Every donation, big or small, makes a huge impact. Your contribution helps provide new clothes, school supplies, educational resources, and essential support to kids across Washington state. [Give details of your drive and/or add a link to your donation page here.]

Message any of the Treehouse social media accounts at any time to get advice on how to promote your fundraiser drive online!

Suggested hashtags:

#TreehouseFosterCare #TreehouseForKids
#BackpacksNotBarriers
#TreehouseFundraiserDrive

Links to share:

- Foster Care Facts
- Why Self-Esteem Matters for Youth in Foster Care
- Meet the Treehouse Class of 2025
- Decades of Progress for Students in Foster Are Under Threat

Email Template

Edit as needed to best communicate with your network.

Dear **[Friend's Name],**

Please join me and Treehouse in making sure that when fall arrives, students in foster care have **backpacks, not barriers**. Treehouse is Washington state's leading non-profit that ensures all youth in foster care have the educational opportunities they need to thrive.

A backpack may seem like a small thing, but it carries more than just school supplies. It carries a message: *You belong here. You are ready. You are supported.*

With our community effort, Treehouse can stay stocked with needed high-quality items and support youth with educational programs.

Please donate now to help students in foster care start the school year off strong!

Warmest wishes,

[Your Name]

Talking Points for Hosts

Treehouse partners with youth in foster care by providing:

- Clothes, toys, school supplies, hygiene items, and more
- Weekly one-on-one academic support for students from 9th–12th grade
- Advocacy tools so caregivers & parents statewide can support their K–12 students
- Funding for experiences like summer camp, sports, arts, and more that build self-esteem
- Funding for driver's ed, licensing fees, car insurance, and more

2024–2025 Impact

130+
graduates during the 2024-2025 school year

1,442
young people served by Graduation Success

1,140
youth had education barriers removed

539
young adults received postsecondary support

2025 State Budget Cut Outcomes

$7.4M
state funding cut in 2025. Treehouse regained half funding only for the 2026-2027 year.

~400
students lost one-on-one high school support in 2025.

~80%
of Treehouse funding comes from the community, as of March 2026.

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