

# 20 Spring 26 Fundraiser Drive Toolkit

Grow possibility for students in foster care.



## Table of Contents

[How to Host a Fundraiser Drive](#)

[Supply Needs](#)

[Printable Engagement Tools](#)

[Social Media Tools](#)

[Email Template](#)

[Talking Points for Hosts](#)



**Treehouse**

# How to Host a Fundraiser Drive

Fundraiser drives help fill the Treehouse Store and support our programs statewide.

## How to Host

1. Fill out the [fundraiser drive sign-up form](#).
2. Check your email for a link to your generated fundraiser drive page.
3. Log in to your fundraiser drive page. (You may need to reset the password to your page in order to sign in.)
4. Click the “Manage” button in the top right corner of the page.
5. Personalize your fundraiser drive page.
6. Choose your strategy! Will your drive focus on collecting a single item from the Supply Needs list or will you collect a variety of items on the Supply Needs list?
7. Promote your fundraiser drive! See tips on pages 4 and 5.
8. Once your drive is complete, [schedule a drop-off](#).



## How to Promote

- Customize your fundraiser drive page by adding your own message and photos.
- Share your fundraiser drive page! Use our Printable Engagement Tools, Social Media Tools, Email Template, and Talking Points for Hosts to make your fundraiser drive successful.

# Supply Needs

We provide youth with high-quality, trendy products so they can access items comparable to their peers.

Items in bold are needed most.



## Clothing

### Men's

- Denim
- Graphic T-shirts
- **Pajamas**
- **Sweatpants**
- Underwear (boxers)

### Women's

- **Athletic leggings**
- Shorts
- **Sports bras**
- **Sweatpants**
- Sweatshirts

### School-Aged Kids

- **Denim**
- **Pajamas**
- Short- & long-sleeve tops
- Socks
- **Sweatpants**
- **Underwear**

## Hygiene

### Adults

- **Black/ethnic haircare**
- **Body wash**
- **Deodorant**
- **Lotion**
- **Mouthwash**
- **Razors & shaving cream**
- **Shampoo & conditioner**

### Infant/Children's

- **2-in-1 body wash**
- **Lotion/bedtime cream**
- **Shampoo & conditioner**
- **Alcohol-free mouthwash**
- **Toothpaste**

## Books

- Board books (infants/toddlers)
- Comics
- Graphic novels
- Non-fiction
- Novel Series (*Dogman*, *Diary of a Wimpy Kid*, *Junie B. Jones*)
- **Popular Young Adult Fantasy**
- **Reference** (*National Geographic*, STEM, etc.)

**Your community can participate in your drive regardless of where they live!**

The [Treehouse DreamList](#) makes it easy to shop for needed items and send them directly to the Treehouse Store.



# Printable Engagement Tools



Use the following tools to promote your fundraiser drive!

## Treehouse Logo

Download the [Treehouse logo](#) and put it on your promotional material!



## Drives Poster (17"x11")

Print the [drives poster](#) and display to advertise your fundraiser drive.

**Treehouse**  
Your gift supports young people in foster care.  
Treehouse provides youth in foster care individual academic assistance, material goods, and funding for identity-developing experiences so they can succeed in school and beyond.  
Donate or Shop the DreamList Today  
Your gift goes to support:

Educational toy	\$40	New bike & helmet	\$150
New shoes	\$55	Dance classes	\$200
Hair care	\$70	School football	\$250
Brand new outfit	\$100	Driver's education	\$500

**Donate Now** to support youth in foster care  
**Shop our DreamList**  
Ship to: Treehouse Store, 2102 24th Ave S, Seattle, WA 98144

**Supply List**  
We provide youth with high-quality, trendy products so they can access items comparable to their peers.

**Clothing**  
**Infant and Toddlers**

- Coats & jackets
- Pajamas
- Socks & shoes
- Sweatpants sets
- Top & bottom sets

**School-Aged Kids**

- Athletic shorts
- Coats & jackets
- Denim
- Hoodies
- Socks & shoes
- Sweatpants
- Underwear

**Men & Women's**

- Athletic shorts
- Denim
- Hoodies
- Jackets & coats
- Slides & Crocs
- Sneakers
- Sports bras
- Sweatpants
- Underwear

**Teen Gifts**

- Bluetooth speakers
- Crossbody bag & fanny packs
- Earbud headphones
- Makeup palettes & brush sets
- Perfumes & colognes (full-size)
- Spa kits
- Wallets

**Toys**

- Arts & crafts sets
- Auditory & sensory toys
- Stone-making kits
- Sports balls
- Squishmallows
- STEM toys

**Hygiene**

- Black hair care products
- Body wash
- Deodorant
- Hair care products (shampoo, conditioner)
- Oral care products

# Social Media Tools

**Social media is a great way to share your fundraiser drive! There are two ways you can do that:**

## 1. Post on your social media accounts.

Post photos, videos, and more to encourage your community to participate. Include a link to your fundraiser drive page.


## 2. Reshare Treehouse's posts.

Share Treehouse posts on your social media accounts. And don't forget to add a link to your fundraiser drive page, too!

### **Suggested copy for social media:**

Join me and @treehouseforkids to support youth in foster care. Every donation, big or small, makes a huge impact. Your contribution helps provide new clothes, school supplies, educational resources, and essential support to kids across Washington state.

*[Give details for your drive and/or add a link to your donation page here.]*




Message any of the Treehouse social media accounts for support promoting your fundraiser drive online!




### **Don't forget to tag Treehouse!**

 [@treehouseforkids](https://www.facebook.com/treehouseforkids)

 [@treehouseforkids](https://www.instagram.com/treehouseforkids)

 [@treehouseforkids](https://www.linkedin.com/company/treehouseforkids)

 [@treehouseforkids](https://twitter.com/treehouseforkids)

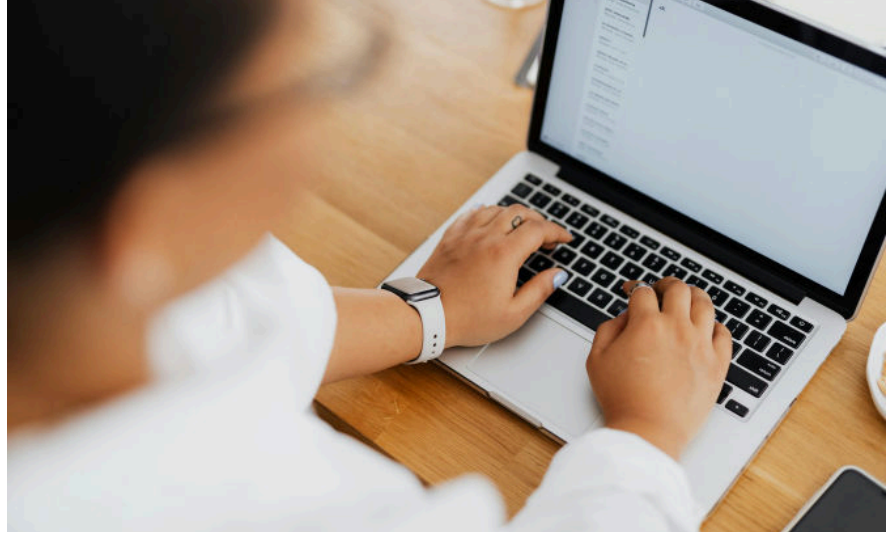
### **Suggested hashtags:**

#TreehouseFosterCare  
#TreehouseFundraiserDrive

### **Links to share:**

- [Meet the Treehouse Class of 2025](#)
- [Keeping Students in Foster Care on Track](#)
- [Daniela's Journey Back to School and Self](#)
- [Why Self-Esteem Matters for Youth in Foster Care](#)
- [Foster Care Facts](#)

# Email Template



**Edit the wording as needed to best communicate with your network.**

Dear **[Friend's name]**,

Please join me in supporting youth experiencing foster care by donating to **Treehouse**, a non-profit dedicated to supporting Washington state youth in foster care.

Your gift will help:

- **BRING JOY** to a young person in foster care by providing items comparable to their peers.
- **ENCOURAGE CONNECTION** by helping them access extracurricular activities, explore interests, and develop positive social connections outside of school.
- **FOSTER FUTURES** by supporting Treehouse's individualized academic support programs for students and young adults in foster care across our state.

Let's make a difference for the 6,000+ youth that Treehouse serves annually. Please donate to my **[insert fundraiser link]** today.

Warmest wishes,



# Talking Points for Hosts

## Treehouse partners with youth in foster care by providing:

- Clothes, toys, school supplies, hygiene items, and more
- Weekly one-on-one academic support for students from 9th-12th grade
- Advocacy tools so caregivers & parents statewide can support their K-12 students
- Funding for experiences like summer camp, sports, and more that build self-esteem
- Funding for driver's ed, licensing fees, car insurance, and more

## 2024-2025 Impact

 **130+**

graduates during the 2024-2025 school year

 **1,442**

young people served by Graduation Success

 **1,140**

youth had education barriers removed

 **539**

young adults received postsecondary support

## State Budget Cut Outcomes

**\$7.4M**

state funding cut in 2025. Treehouse regained half funding only for the 2026-2027 year.

**~400**

students lost one-on-one high school support in 2025.

**~80%**

of Treehouse funding comes from the community, as of March 2026.