



2026

Fundraiser Drive Toolkit

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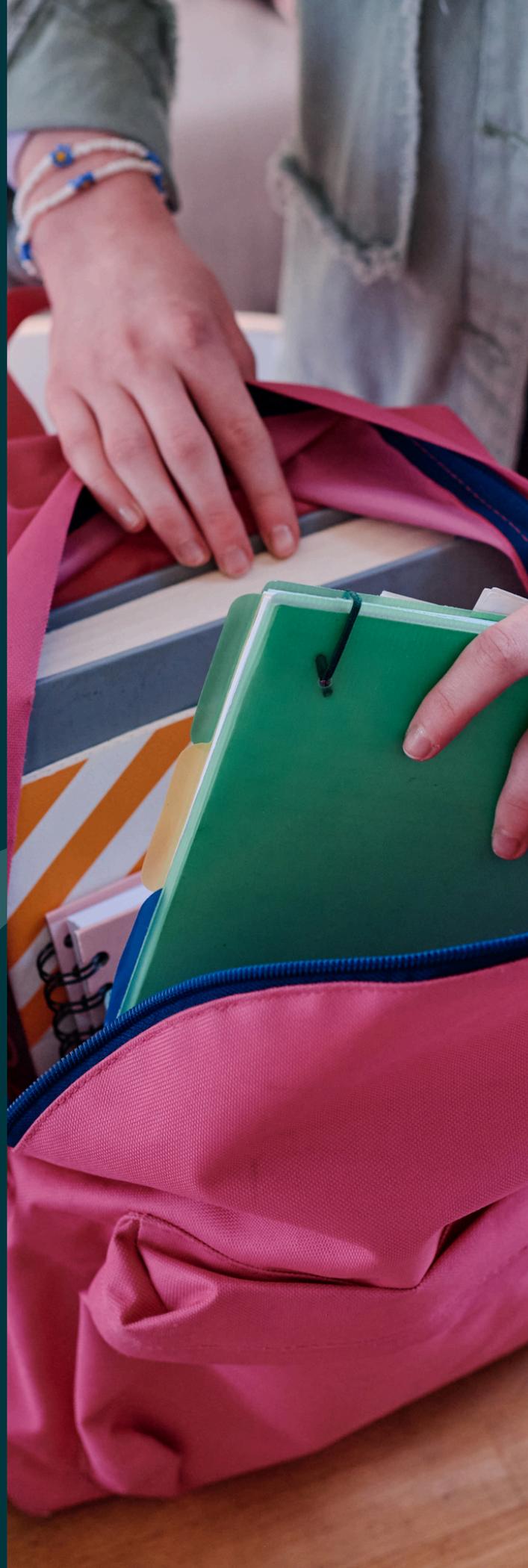
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How to Host a Fundraiser Drive

Fundraiser drives help fill the Treehouse Store and support our programs statewide.



How to Host

1. Fill out the **fundraiser drive sign-up form**.
2. Check your email for a link to your generated fundraiser drive page.
3. Log in to your fundraiser drive page. (You may need to reset the password to your page in order to sign in.)
4. Click the “Manage” button in the top right corner of the page.
5. Personalize your fundraiser drive page.
6. Choose your strategy! Will your drive focus on collecting a single item from the Supply Needs list or will you collect a variety of items on the Supply Needs list?
7. Promote your fundraiser drive! See tips on pages 4 and 5.
8. Once your drive is complete, **schedule a drop-off**.

How to Promote

- Customize your fundraiser drive page by adding your own message and photos.
- Share your fundraiser drive page! Use our Printable Engagement Tools, Social Media Tools, Email Template, and Talking Points for Hosts to make your fundraiser drive successful.

Supply Needs

We provide youth with high-quality, trendy products so they can access items comparable to their peers.



Clothing

Infants & Toddlers

- Coats & jackets
- Pajamas
- Socks & shoes
- Sweatpants sets
- Top & bottom sets

School-Aged Kids

- Athletic shorts
- Coats & jackets
- Denim
- Hoodies
- Socks & shoes
- Sweatpants
- Underwear

Men's & Women's

- Athletic shorts
- Denim
- Hoodies
- Jackets & coats
- Slides & Crocs
- Sneakers
- Sports bras
- Sweatpants
- Underwear

Hygiene

- Black hair care products
- Body wash
- Deodorant
- Hair care products (shampoo, conditioner)
- Oral care products

Teen Gifts

- Bluetooth speakers
- Crossbody bags & fanny packs
- Earbud headphones
- Makeup palettes & brush sets
- Perfumes & colognes (full-size)
- Spa kits
- Wallets

Toys

- Arts & crafts sets
- Auditory & sensory toys
- Slime-making kits
- Sports balls
- Squishmallows
- STEM toys

Your community can participate in your drive regardless of where they live!

The [Treehouse DreamList](#) makes it easy to shop for needed items and send them directly to the Treehouse Store.



Printable Engagement Tools

Use the following tools to promote your fundraiser drive!

Treehouse Logo



Download the [Treehouse logo](#) and put it on your promotional material!

Drives Poster (17" x 11")

Print the [drives poster](#) and display to advertise your fundraiser drive.

Treehouse

Your gift supports young people in foster care.

Treehouse provides youth in foster care individual academic assistance, material goods, and funding for identity-developing experiences so they can succeed in school and beyond.

Donate or Shop the DreamList Today
Your gift goes to support:

Educational toy	\$40	New bike & helmet	\$150
New shoes	\$55	Dance classes	\$200
Hair care	\$70	School football	\$250
Brand-new outfit	\$100	Driver's education	\$500

Donate Now
to support youth in foster care.

Shop our DreamList
Ship to: Treehouse Store,
2100 24th Ave S, Seattle,
WA 98144

Supply List
We provide youth with high-quality, trendy products so they can access items comparable to their peers.

Clothing

Infant and Toddlers

- Coats & jackets
- Pajamas
- Socks & shoes
- Sweatpants sets
- Top & bottom sets

School-Aged Kids

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- Body wash
- Deodorant
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- Oral care products



Social Media Tools

Social media is a great way to share your fundraiser drive! There are two ways you can do that:

1. Post on your social media accounts.

Post photos, videos, and more to encourage your community to participate. Include a link to your fundraiser drive page.

2. Reshare Treehouse's posts.

Share Treehouse posts on your social media accounts. And don't forget to add a link to your fundraiser drive page, too!

Suggested copy for social media:

Join me and @treehouseforkids to support youth in foster care. Every donation, big or small, makes a huge impact. Your contribution helps provide new clothes, school supplies, educational resources, and essential support to kids across Washington state.

[Give details for your drive and/or add a link to your donation page here.]



Message any of the Treehouse social media accounts at any time to get advice on how to promote your fundraiser drive online!

Don't forget to tag Treehouse!

 [@treehouseforkids](https://www.facebook.com/treehouseforkids)

 [@treehouseforkids](https://www.instagram.com/treehouseforkids)

 [@treehouseforkids](https://www.linkedin.com/company/treehouseforkids)

 [@treehouseforkids](https://twitter.com/treehouseforkids)

Suggested hashtags:

#TreehouseFosterCare
#TreehouseFundraiserDrive

Links to share:

- [Foster Care Facts](#)
- [Meet Lexie](#)
- [Meet Lupe](#)
- [Meet Mapenzi](#)
- [Meet Michael](#)
- [Meet the Treehouse Class of 2025](#)
- [Supporting College Bound Students in Graduation Success](#)

Email Template



Edit copy as needed to best communicate with your network.

Dear **[Friend's name]**,

Please join me in supporting youth experiencing foster care by donating to [Treehouse](#), a non-profit dedicated to supporting Washington state youth in foster care.

Your gift will help:

- BRING JOY to a youth in foster care by providing items comparable to their peers.
- ENCOURAGE CONNECTION by easing access to extracurricular activities for foster youth to explore interests and develop positive social connections outside of school.
- FOSTER FUTURES by supporting Treehouse's individualized academic support programs for foster students and young adults across our state.

Let's make a difference for the 6,000+ youth that Treehouse serves annually. Please donate to my **[insert fundraiser link]** today.

Warmest wishes,



Talking Points for Hosts



Treehouse partners with youth in foster care by providing:

- Clothes, toys, school supplies, hygiene items, and more
- Weekly one-on-one academic support for students from 9th-12th grade
- Advocacy skills to youth and caregivers for youth K-12
- Funding for identity-developing experiences like summer camp, sports, and more
- Funding for driver's ed, licensing fees, car insurance, and more

2024-2025 Impact

 **130+**

graduates during the 2024-2025 school year

 **1,442**

young people served by Graduation Success

 **1,140**

youth had education barriers removed

 **539**

young adults received post-secondary support

State Budget Cut Outcomes

\$7.4M

state funding cut from the annual Treehouse operating budget in 2025

~400

students lost one-on-one high school support in 2025

~85%

of our operating budget now comes from individuals (compared to 60% before 2025)