



Backpacks Not Barriers

2025 Back-to-School
Fundraiser Drive Toolkit



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How to Host a Fundraiser Drive



Fundraiser drives help fill the Treehouse Store and support our programs statewide. Your community support provides youth in foster care with backpacks, not barriers.

How to host:

1. Fill out the [fundraiser drive sign-up form](#).
2. Check your email for a link to your generated fundraiser drive page.
3. Log in to your fundraiser drive page. (You may need to reset the password to your page in order to sign in.)
4. Click the "Manage" button in the top right corner of the page.
5. Personalize your fundraiser drive page.
6. Choose your strategy! Will your drive focus on collecting a single item from the Supply Needs list or will you collect a variety of items on the Supply Needs list?
7. Promote your fundraiser drive!
8. Once your drive is complete, schedule a drop-off [here](#).

Donation Drop-Off Days

Please [schedule your drop-off online](#).

Tuesday-Friday: 10 a.m.-4 p.m.

Saturday: 9 a.m.-2 p.m.

Treehouse Store closures: August 30-September 1, 2025.

How to promote:

1. Customize your fundraiser drive page by adding your own message and photos.
2. Share your fundraiser drive page! Use our Printable Engagement Tools, Social Media Tools, Email Template, and Talking Points for Hosts to make your fundraiser drive successful.

Supply Needs

Print or share this page with your network.



We provide youth with high-quality, trendy products so they can access supplies comparable to their peers.

Items should be new. Critically needed items are in bold.

Clothing

Children's (Boys & Girls)

- Athletic Shorts (Boys)
- **Denim**
- **Short- & long-sleeve shirts**
- Hoodies
- **Pajamas**
- Leggings (Girls)
- **Socks**
- **Sweatpants**
- **Underwear & boxers**

Teens'/Men's

- Athletic Shorts
- **Denim**
- **Hoodies**
- **Sweatpants**
- Short & **Long Sleeve Shirts**
- Raincoats & windbreakers

Teens'/Women's

- Hoodies
- Long sleeve shirts
- Sweatpants
- Sweatshirts
- Raincoats & windbreakers

School Supplies

- **Backpacks (Teens)**
- Binders (3-ring)
- Composition notebooks (college & wide rule)
- Crayons (24 count) & colored pencils
- Dividers
- Filler paper (college & wide rule)
- **Flash drives**
- Glue sticks & liquid glue
- Highlighters
- **Lunch boxes**
- Markers (broadline & thin line)
- Mechanical pencils
- Pencils & erasers
- Pencil sharpeners
- Pens (black & blue)
- Pocket folders
- Scissors (small & large)
- Spiral notebooks (college & wide rule)

Hygiene

- Body wash (kids' & adults')
- Deodorant
- Hair care products (preferred brands: Cantu, Herbal Essences, Pantene)
- Kids' oral care

Your community can participate no matter where they live!

Shop the [Treehouse wish list](#) and ship items to:
Treehouse Store
2100 24th Ave S, Suite 100,
Seattle, WA 98144.

Printable Engagement Tools



Use the following tools to promote your fundraiser drive!

Treehouse Logo

Download the [Treehouse logo](#) and put it on your promotional material!



Treehouse

Spring Drive Poster (17"x11")

Print the [poster](#) and display to advertise your fundraiser drive.

Treehouse
Backpacks, Not Barriers

Treehouse provides youth in foster care with educational support, material goods, and funding for identity-developing experiences so they can succeed in school and beyond.

Shop the Supply List or Make Your Gift Today
Your gift goes to:

Educational toy	\$40	New bike & helmet	\$150
New shoes	\$55	Dance classes	\$200
Hair care	\$70	School football	\$250
New outfit	\$100	Driver's education	\$500

Donate Now
to support youth in foster care

Shop our wish list
Ship to: Treehouse Store
2100 24th Ave S
Seattle, WA 98144

Supply List
Please donate new, trendy items for youth in foster care.
Critically needed items are in bold.

Clothing	School Supplies	Hygiene
Children's (Boys & Girls) <ul style="list-style-type: none">Athletic Shorts (Boys)DenimShort- & long-sleeve shirtsHoodiesPajamasLeggings (Girls)SocksSweatpants	Backpacks (Teens) <ul style="list-style-type: none">Binders (3-ring)Composition notebooks (college & wide rule)Crayons (24 count) & colored pencilsDividersFiller paper (college & wide rule)Flash drivesGlue sticks & liquid glueHighlightersLunch boxesMarkers (broadline & thin line)Mechanical pencilsPencils & erasersPencil sharpenersPens (black & blue)Pocket foldersScissors (small & large)Spiral notebooks (college & wide rule)	<ul style="list-style-type: none">Body wash (kids' & adults')DeodorantHair care products (preferred brands: Cantu, Herbal Essences, Pantene)Kids' oral care
Teens' / Men's <ul style="list-style-type: none">Athletic ShortsDenimHoodiesSweatpantsShort & Long Sleeve ShirtsRaincoats & windbreakers	Teens' / Women's <ul style="list-style-type: none">HoodiesLong sleeve shirtsSweatpantsSweatshirtsRaincoats & windbreakers	

Social Media Tools



Social media is a great way to share your fundraiser drive! There are two ways you can do that:

1. Post on your social media accounts.

Post photos, videos, and more to encourage your community to participate. Include a link to your fundraiser drive page.

2. Reshare Treehouse's posts.

Share the Treehouse posts on your social media accounts. Don't forget to add a link to your fundraiser drive page, too!

Don't forget to tag Treehouse!



@[treehouseforkids](https://www.instagram.com/treehouseforkids)

Suggested text for social media:

Join me in supporting @treehouseforkids and youth in foster care. Every donation, big or small, makes a huge impact. Your contribution helps provide new clothes, school supplies, educational resources, and essential support to kids across Washington state. [Give details of your drive and/or add a link to your donation page here.]

Suggested hashtags:

#TreehouseFosterCare #TreehouseForKids
#BackpacksNotBarriers
#TreehouseFundraiserDrive

Links to share:

- [Foster Care Facts](#)
- [Why Self-Esteem Matters for Youth in Foster Care](#)
- [Meet the Treehouse Class of 2025](#)
- [Decades of Progress for Students in Foster Are Under Threat](#)



Message any of the Treehouse social media accounts at any time to get advice on how to promote your fundraiser drive online!

Email Template



Edit as needed to best communicate with your network.

Dear **[Friend's Name]**,

Please join me and Treehouse in making sure that when fall arrives, students in foster care are met with **backpacks, not barriers**. Treehouse is Washington state's leading non-profit that ensures all youth in foster care have the educational opportunities they need to thrive.

A backpack may seem like a small thing, but it carries more than just school supplies. It carries a message: *You belong here. You are ready. You are supported.*

Sadly, Washington state budget cuts have impacted programs like Treehouse. With community effort, like ours, Treehouse can stay stocked with needed high-quality items and support youth with educational programs.

Please donate now to help students in foster care start the school year off strong!

Warmest wishes,

[Your Name]

Talking Points for Hosts



Treehouse partners with youth in foster care by providing:

- Clothes, toys, school supplies, hygiene items, and more
- Weekly one-on-one academic support for students from 9th–12th grade
- Advocacy skills to youth and caregivers for youth K–12
- Funding for identity-developing experiences like summer camp, sports, and more
- Funding for driver's ed, licensing fees, car insurance, and more
- Support for young adults (aged 18–22) transitioning to independence

2023–2024 School Year Impact



1,470

young people served by Graduation Success



160+

graduates during the 2023–2024 school year



6,042

interventions with young adults

Rising Needs in the 2023–2024 School Year



73%

Increase in Just-in-Time Funding requests funded



65%

Increase in Treehouse Store online orders submitted



58%

Increase in Driver's Assistance requests made



19%

Increase in Graduation Success districts served



10%

Increase in Educational Advocacy referrals