Host Outreach Kit

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Treehouse Talking Points

Treehouse partners with youth in foster care by providing:
- Clothes, toys, school supplies, hygiene items and more for youth aged infant to young adult.
- Weekly one-on-one academic support for youth 8th through 12th grade.
- Advocacy skills to youth and caregivers for youth K through 12.
- Funding for identity-developing experiences like summer camp, sports, haircare and more.
- Funding so youth can get their driver’s license, including funding for driver's ed, licensing fees, car insurance and more.
- Weekly one-on-one support to guide the transition from high school to adulthood independence.

Last year, Treehouse expanded programs statewide, ensuring youth could access our services regardless of their location.

For more accomplishments from last year check out Treehouse's 2023 Impact Report.

Accomplishments from Last Year

<table>
<thead>
<tr>
<th>91,700</th>
<th>6,074</th>
<th>1,407</th>
</tr>
</thead>
<tbody>
<tr>
<td>clothing items, books, backpacks and other supplies distributed</td>
<td>requests funded to cover costs for housing, transportation, school fees and other basic needs</td>
<td>educators, caregivers and community members attended 80 trainings led by Treehouse</td>
</tr>
</tbody>
</table>
Social Media Templates:

Don’t forget to tag Treehouse!
Twitter: @TreehouseTweets
Facebook: @treehouseforkids
Instagram: @treehouseforkids

- I support Treehouse because every donation helps youth in foster care achieve their goals! Whether it is graduating from high school, getting a driver’s license, or going to summer camp - Treehouse has programs that help make dreams a reality for Washington’s youth in foster care. Join me in supporting their work by [Give details for your drive and/or add link to your donation page here]

- Last year Treehouse expanded all their programs statewide, ensuring that youth experiencing foster care could access their services regardless of their location! Join me in supporting their work so that youth across WA have the supplies and support they need to succeed in school and beyond. [Give details for your drive and/or add link to your donation page here]

- Join me in supporting @Treehouseforkids and youth in foster care. Your contribution helps provide crucial material goods, tailored educational resources, and essential support to kids statewide. Every donation, big or small, makes a huge impact and helps equal the playing field for youth in foster care. [Give details for your drive and/or add link to your donation page here]

- Do you know that @treehouseforkids has a free store for youth in foster care to shop? It is just one of the incredible resources that Treehouse offers youth in foster care! Donate to my @Treehouseforkids [drive and/or fundraiser] and help support youth across WA. [Give details for your drive and/or add link to your donation page here]

Media Links to Share

Use these links to help your network learn more about Treehouse, foster care, and the amazing youth Treehouse works with.

Foster Care Facts: https://www.treehouseforkids.org/foster-care-facts/
Treehouse’s accomplishments last year: https://www.treehouseforkids.org/2023-impact-report/

- Tash & Maiya: Treehouse Alum in Conversation
- Meet Mapenzi – one of the Treehouse Fellows
- Meet three sisters in Graduation Success
- Meet the Treehouse Class of 2023
- Meet Karla and her family
Outreach Email Copy for Fundraiser

Subject: Your Support is Needed - Make a Difference for Youth in Foster Care!

Hi [Friend's Name],

I'm reaching out with some exciting news—I've recently teamed up with Treehouse, a fantastic nonprofit dedicated to supporting youth in foster care throughout Washington.

Treehouse goes above and beyond by providing essential resources like clothing and school supplies, funding extracurricular and school activities, and tailored one-on-one weekly coaching for academic success and the transition to adult independence. What's even more impressive is that they expanded all their programs statewide last year, ensuring that no matter where a young person in foster care is, they can access the support they need.

To further this incredible cause, I've initiated a [fundraiser/drive] to support Treehouse in continuing their vital work. I'd love for you to join me on this journey!

Your contribution, no matter the size, makes an impact. It directly fuels crucial educational support and funds identity-developing experiences for kids statewide. Together, we can level the playing field for youth in foster care.

Supporting is easy! Just [insert link to your fundraising page and/or your drive details]. Let's create positive change together!

Thank you for considering joining forces with me in supporting youth in foster care across Washington. Your generosity will make a lasting impact.

Warmest wishes,

[Your Name]

Treehouse Logo – Use on your promotional material!
Having trouble downloading the logo? Click here.