Treehouse’s mission is to give youth in foster care a childhood and a future. Treehouse works relentlessly to close the opportunity gap for youth experiencing foster care through a combination of direct service and systems change strategies. We fulfill our mission through programs that meet basic material needs, fund extracurricular and school activities, and provide individualized coaching to support academic success and the transition to adult independence. Treehouse’s service array is centered around a continuum of care model, where our programs intersect with one another to lead to successful high school completion and beyond. Additionally, we lead advocacy efforts and collective action to change policy and systems.

We partner with like-minded corporations to do our work and give youth experiencing foster care everything they need to succeed. Join us in our transformational work.

**Create Opportunities in Your Community**
As a philanthropic partner of Treehouse, your organization does more than just achieve your philanthropic goals. You’ll have a direct impact on the lives of youth experiencing foster care. Companies who invest in the work of Treehouse value education equity, and like us, believe that youth in foster care deserve the same opportunities as their peers.

**Remove Barriers to Success**
When you partner with Treehouse, you actively work to remove barriers to success for youth in foster care. Whether that is providing a fully stocked backpack, or a warm winter coat through a material drive held at your organization; or providing grant funding for one of our Fostering Futures programs like Educational Advocacy; your support connects foster youth with the resources they need to achieve their goals.

**Show Your Commitment to Equity**
Children of color are more likely to be removed from their homes and stay in foster care longer. They are also less likely to return home. Contributing to this disproportionality are factors related to poverty, geography and individual and systemic bias. As a partner of Treehouse, your organization is clearly communicating a commitment to equity to your customers, partners and the community at large.

**Together, we accomplish so much**
Last year, we collaborated with more than 175 companies who provided financial support for the work of Treehouse. Thanks in part to these partnerships, we were able to serve 6,758 youth in the 2022-23 school year.

**Let’s partner**
Treehouse’s Corporate Partnership program provides companies with opportunities that align with your philanthropic goals. The following pages describe just a few ways that your company can partner with Treehouse!
Annual Partner Program

The Treehouse Annual Partner Program shows that your organization supports all areas of Treehouse’s work. These exclusive benefits are offered in return for your cumulative investments in Treehouse programs over the course of a calendar year. Whether your funding comes in the form of a grant or program sponsorship, we are excited to thank you for your investment and provide opportunities to further connect your team with our work. Each investment level provides both promotional marketing exposure and exclusive employee engagement opportunities. Feel free to pick and choose from the opportunities provided that best fit your organization’s needs.

$100,000 Annual Investment

Marketing Exposure Opportunities
- Check presentation with member of Treehouse Executive Team
- Premier recognition with logo on Sponsorship page of Treehouse website
- Written Annual Partner feature on Treehouse blog, promoted in social media and eNewsletter
- Premier recognition as Annual Partner at Champions Luncheon

Employee Engagement Opportunities
- Two Lunch and Learns with Treehouse subject matter experts on foster-care hot topics for employees or clients. In-person or on-line options available
- Two group shifts at the Treehouse store (December guaranteed) or annual pop-up shops
- Two private Tour and Connect events at Treehouse for staff or clients
- Two tables (in-person or online) at Champions Luncheon with complimentary champagne toast and surprise and delight feature

$50,000 Annual Investment

Marketing Exposure Opportunities
- Check presentation with member of Treehouse Senior Leadership
- Logo on Sponsorship page of Treehouse website
- Written Annual Partner feature on Treehouse blog, promoted in social media and eNewsletter
- Recognition as Annual Partner at Champions Luncheon

Employee Engagement Opportunities
- Lunch and Learn with Treehouse subject matter experts on foster-care hot topics for employees or clients. In-person or on-line options available.
- A group shift at the Treehouse store (December guaranteed) or annual pop-up shops.
- Private Tour and Connect event at Treehouse for staff or clients.
- Two tables (in-person or online) at Champions Luncheon with surprise and delight feature
Annual Partner Program

**$25,000 Annual Investment**

**Marketing Exposure Opportunities**
- Listing on Sponsorship page of website
- Annual Partner thank you featured on social media and eNewsletter
- Recognition as Annual Partner at Champions Luncheon

**Employee Engagement Opportunities**
- Lunch and Learn with Treehouse subject matter experts on foster-care hot topics for employees or clients. In-person or on-line options available
- A group shift at the Treehouse store
- Private Tour and Connect event at Treehouse for staff or clients
- One table (in-person or online) at Champions Luncheon with surprise and delight feature

**$10,000 Annual Investment**

**Marketing Exposure Opportunities**
- Listing on Sponsorship page of website
- Annual Partner thank you featured on social media and eNewsletter
- Recognition as Annual Partner at Champions Luncheon

**Employee Engagement Opportunities**
- Lunch and Learn with Treehouse subject matter experts on foster-care hot topics for employees or clients. In-person or on-line options available
- A group shift at the Treehouse store
- Private Tour and Connect event at Treehouse for staff or clients
- One table (in-person or online) at Champions Luncheon with surprise and delight feature

All employee engagement activities are to be scheduled at a mutually agreeable time.
The Champions Luncheon is Treehouse’s premiere fundraising event of the year. Our Luncheon has a longstanding history of bringing together philanthropists and influential community and corporate leaders for one afternoon of celebrating the work of Treehouse. We are proud to unite partners from various sectors in our community around the common goal of improving the lives of youth in foster care. In 2023 over 1,000 supporters attend this event in person, many of whom attend year after year. In addition, our audience includes new contacts brought together by our highly networked Board of Directors, Ambassadors Board, and Emeritus Board. As a state-wide organization, our event is also held online, with watch parties held across the state, and virtual tables organized by those outside the greater Seattle area.

If you can only sponsor one Treehouse activity each year, Champions gives you the greatest exposure for your sponsorship dollars.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>$25,000</th>
<th>$10,000</th>
<th>$5,000</th>
<th>$2,500</th>
</tr>
</thead>
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<tr>
<td>Listing in pre-event invitations, promotional emails and social media</td>
<td>Solo placement of company logo</td>
<td>Shared placement of company logo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presence on event registration page</td>
<td>Solo placement of company logo</td>
<td>Shared placement of company logo</td>
<td>Shared placement of company name</td>
<td>Shared placement of company name</td>
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<tr>
<td>Recognition during event program</td>
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<td>Shared placement of company name visual only</td>
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<tr>
<td>Recognition in post-event social media, blog, mailed and emailed newsletter</td>
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<td>Shared placement of company logo</td>
<td>Shared placement of company name</td>
<td>Shared placement of company name</td>
</tr>
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<td>Table for 10 at event</td>
<td>Included</td>
<td>Included</td>
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</tbody>
</table>
Special Project Sponsorship

Sponsor one of our special projects or one-off employee engagement events. Contact us for more details.

**Anytime Lunch and Learn Series**
Sponsor a series of four hot topic virtual lunch and learn sessions with Treehouse experts on the intersection of foster care and social justice. These sessions will be available to your employees and the public and will be held monthly over the course of four months at a mutually agreed upon timeline. Subjects could include; The foster care to prison pipeline; Why foster care is a race issue; or How to impact systems change for youth in foster care. Your sponsorship dollars cover the development of the presentation, the subject matter expert’s time, and you will receive promotion as the sponsor of this program series in the eNewsletter, social media and on Treehouse’s website.

**Sponsorship cost:** $4,000 for the series or $1,000 per session

**Employee Shopping Experience**
This unique employee engagement experience brings your team together at a local retailer (like Old Navy, the Gap, or Nordstrom Rack) after-hours to shop for material goods for the Treehouse Store. Your staff members will be given a shopping list of items that are in high demand by foster youth shopping in the Treehouse store. Along the way your team will learn more about the needs of youth in foster care, and the kinds of items we stock in our store. This fun experience is best for groups of 30 to 50. Your sponsorship dollars cover the cost of beverages, treats, and the cost of goods purchased during the shopping experience.

**Sponsorship cost:** $5,000 for 30 people, $7,500 for 50 people, contact us pricing for more people

**Hygiene Kit Build Experience**
Bring your commitment to philanthropy to your clients with a hygiene kit build experience. This experience is perfect for a client engagement session or a staff retreat. We’ll bring all the supplies needed for a hygiene kit for our store and run a session where those in attendance can assemble a few kits for Treehouse. While they’re building, we can share more information about your commitment to philanthropy, as well as the issues surrounding youth in foster care. We can tailor the contents of the hygiene kits come to fit gender and age preferences, or present a diversity of kits for your build experience.

**Sponsorship cost:** $5,000 per 100 kits
Seasonal Sponsorship
Sponsor one of Treehouse’s seasonal events. Contact us for more details or questions.

**June Graduation**
Celebrate the milestone of graduation with Treehouse! Every year we welcome a new class of high school students who have accomplished the incredible milestone of completing our Graduation Success program, thus completing high school with a plan for the future. Join us as we celebrate their success and give them all the pomp and circumstance they deserve. With support from our sponsors we will produce a video on our graduates sharing their thoughts on this momentous occasion, provide each graduate with a special lei to wear at their graduation, and herald them into our Launch Success program. Your sponsorship will include recognition in our video, stories, and blog post around graduation season, all of which are promoted in our eNewsletter and on social media.
**Sponsorships range from $2,500 to $10,000**

**Back to School Pop-Up Shops – Vancouver and Spokane**
Every summer, Treehouse hosts back to school shopping experiences in two communities: Spokane and Vancouver. Each year we serve over 150 youth and distribute over 1,000 items to help them prepare for the start of school. Support from our sponsors helps us secure a location for these events, purchase items, and transport back to school inventory from our Store to the pop-up shop location. Sponsors receive priority volunteer registration and recognition on our social media channels and blog.
**Sponsorships range from $2,500-$10,000.**

**Holiday Magic**
This unique employee engagement experience brings your team together at a local retailer (like Old Navy, the Gap, or Nordstrom Rack) after-hours to shop for material goods for the Treehouse Store. Your staff members will be given a shopping list of items that are in high demand by foster youth shopping in the Treehouse store. Along the way your team will learn more about the needs of youth in foster care, and the kinds of items we stock in our store. This fun experience is best for groups of 30 to 50. Your sponsorship dollars cover the cost of beverages, treats, and the cost of goods purchased during the shopping experience.
**Sponsorship cost: $5,000 for 30 people, $7,500 for 50 people, contact us pricing for more people**

**TALK TO US**
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