

To ensure successful fundraising with your flyers, try these strategies:

1. Make your flyer eye-catching with color! Print flyers in color or add colorful creative decorations that relate to your fundraiser. Be sure not to obscure your QR code.
2. Use tape or adhesive that will hold up against weather and wind if posting outside. Consider laminating or waterproofing your flyer. DIY laminating with packing tape is an option, just ensure your QR code scans properly before posting.
3. Choose the right location to hang your flyers where people often have time to kill and use their mobile devices, such as public transportation stations, community centers, libraries, coffee shops and gyms.
4. Ask for permission before hanging flyers in an establishment and use this interaction as an opportunity to let people know about your fundraiser and Treehouse.
5. Utilize community bulletin boards and partner with local businesses to display your flyers and promote your fundraiser at checkout.
6. Hang flyers in waiting areas, such as doctor or dentist's offices, and on college campuses in areas with heavy foot traffic and where people spend a lot of time, such as student centers, public bathrooms and dormitories.