



Donation Drive Instructions

1) Spread the word about your Treehouse donation drive

- ✓ Send an email to friends, family and coworkers explaining the needs of foster kids. Tell them about your drive and encourage everyone to buy a gift, donate money or shop our online donation catalog at www.treehouseforkids.org.
- ✓ Hang Treehouse posters in high-traffic areas at work and place a wish list in everyone's mailbox.
- ✓ Publicize your drive in your newsletter or at a meeting. Invite a Treehouse representative to speak about how drive donations benefit foster kids.

2) Set up your donation headquarters

- ✓ Collect donations in a high-traffic area. Place clearly marked containers in a visible spot for donors to drop off their gifts.
- ✓ Ask donors to make checks payable to Treehouse. Treehouse will send acknowledgments through the mail for cash, check and online donations.

3) Deliver your donations to Treehouse

- ✓ Deliver all donated items and checks to Treehouse.
- ✓ Call (206) 267-5109 or email drives@treehouseforkids.org to let the drive coordinator know when you'll be dropping off your donations. We can arrange a Treehouse tour to give you a real feel for how your efforts directly help foster kids in our community.

4) Celebrate your success!

- ✓ Congratulate yourself and thank everyone who donated to your drive! You're helping to provide for some of our community's most vulnerable kids.

Tips and Tricks for Your Donation Drive

Take your donation drive to the next level with these tips from past Treehouse drive hosts!

-  **Encourage healthy competition.** *“We set up a match challenge for different resource groups within Qwest and the groups went all-out!”*
– Jennifer Moore, Qwest Pioneers

-  **Send a message from the top.** *“One of our firm’s partners wrote an article for our internal web site about the kids who need our help. That really motivated people!”*
– Jessica Manning, Perkins Coie

-  **Try encouraging online donations.** *“We included a link to the Treehouse donation catalog in all our drive mailings and posters – because not everybody goes out to shop.”*
– Kathryn Kieser, Zymogenetics

-  **Give people a real reason to care.** *“The congregation really responded to a story our priest told about his personal connection to a child living in foster care.”*
– Jeanette Howard, Our Lady of Guadalupe

-  **Complete the circle of giving.** *“Our team was involved in the full life cycle of our donation drive, from collecting clothing to volunteering at the Warehouse, and that made the end results so important and real for us.”*
– Laura Fowler, BlackRock

-  **Give your donors a free lunch (or another great incentive).** *“We offered a free BBQ lunch to everyone who donated at least five dollars (or five dollars’ worth of merchandise). It definitely motivated people to donate!”*
– Mary Moon Hernandez, Whole Foods Market-Roosevelt Square

-  **Make Treehouse your friend.** *“I linked to the Treehouse donation catalog from my Facebook page, and my friends gave what they could.”*
-- Matthew Rover, college student

-  **The next great idea.**
--You!



Treehouse™
Giving foster kids a childhood and a future.



Directions and Drop-off Information

Donation Drop-Off

Monday – Friday 9am-5pm

Saturday – 10am-2pm

*To schedule your drop-off contact us at
206-267-5109 or drives@treehouseforkids.org*

Address:

Treehouse Wearhouse
2100 24th Avenue South - Suite 100
Seattle, WA 98144

**Enter the parking garage from the alley behind the 2100 building (off Walker Street). Our loading dock is on the right, just inside the parking garage. Park there and ring the doorbell; a Treehouse staff member will help unload your car.*

Directions:

From I-5

- Exit onto I-90 East
- Exit at Rainier Avenue South (exit #3)
- At the bottom of the ramp, turn right onto Rainier Ave S
- Turn left onto S Massachusetts St
- Turn right onto 24th Ave S
- The 2100 Building is four blocks up on the left, just past South Hill Street

From the Eastside

- Travel west on I-90
- Exit at Rainier Avenue South (exit #3)
- At the bottom of the ramp, turn right onto Rainier Ave South
- Turn left onto South Massachusetts St
- Turn right onto 24th Ave S
- The 2100 Building is four blocks up on the left, just past South Hill Street

From downtown Seattle

- Take 2nd Ave heading South toward the International District
- Turn left onto Jackson Street
- Continue on Jackson Street through the International District
- Turn right onto Rainier Ave S
- Turn left onto S Massachusetts St
- Turn right onto 24th Ave S
- The 2100 Building is four blocks up on the left, just past South Hill Street

* Park in the alley behind the building or the covered parking area near the loading dock, or use street parking.